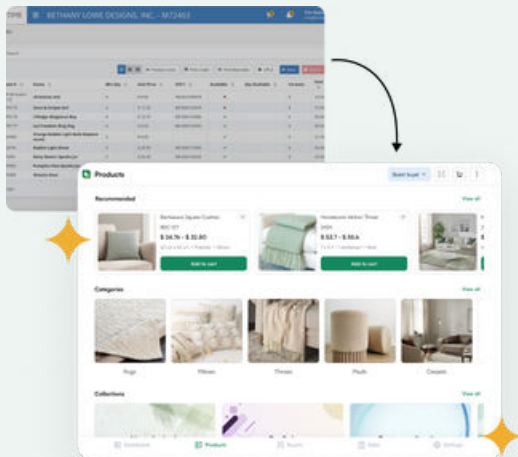


# Don't fall behind while MarketTime plays catch-up



Moving data management systems is a big decision (we get it!). This guide simplifies your choice.

MarketTime is not optimized for a great customer experience or quicker sales cycle, which means your clients aren't getting either. Choose WizCommerce, and switch to a system that works for you today, and scales with you tomorrow!

## How is WizCommerce better?

### Beyond Basic: Discover a better way to sell



**Access & manage all your customer data instantly from your phone or tablet**



**Integrate effortlessly with your favourite tools – ERP/ accounting tools & website**



**Say goodbye to frequent resync & manual data entry, experience seamless data transfer between systems**



**Customize product attributes, filters, buyer form, order & quote forms and tailor workflows to fit your unique needs**



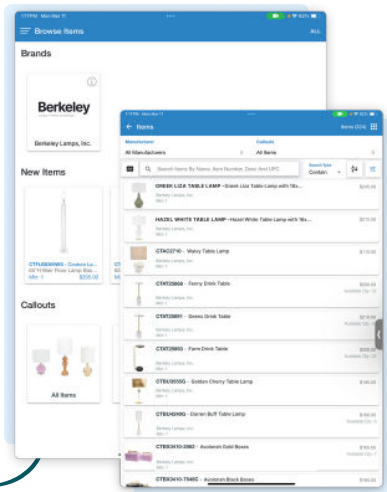
**Amazon like AI Product Recommendations to help you upsell and increase your order value instantly**



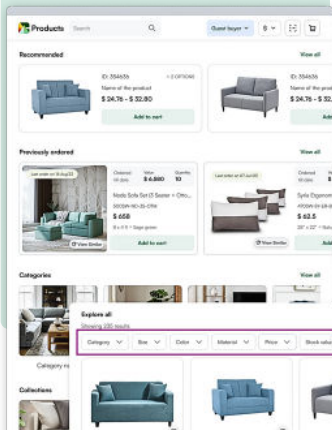
**Similar products at your fingertips to ensure you never lose a sale due to out of stock issues**

# Product Discovery Experience

Personalized recommendations, easy access to past purchases and a beautiful interface all work together to help you find the perfect product in just a few clicks.



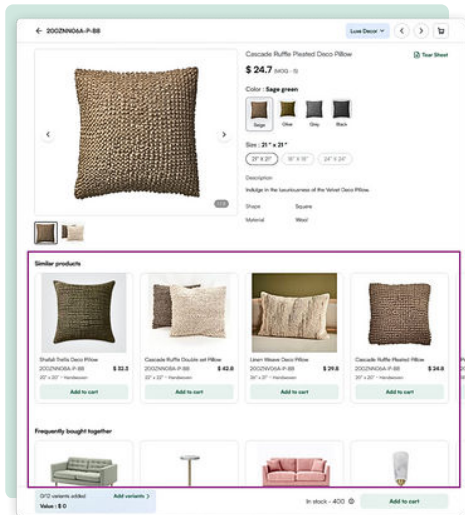
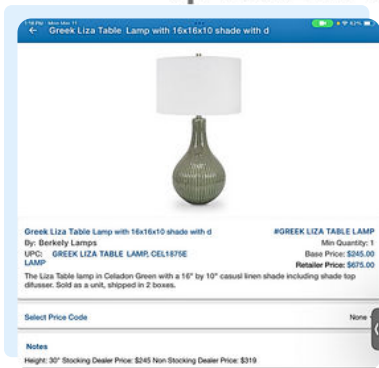
 MARKETTIME



 WizCommerce

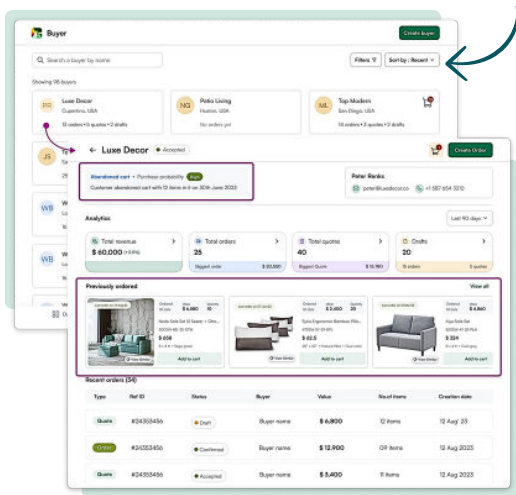
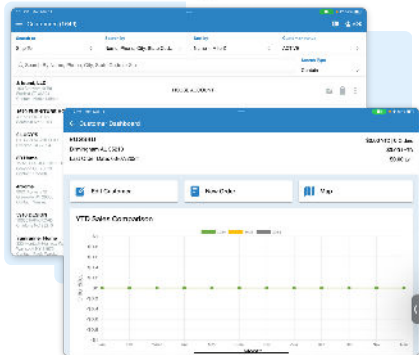
# Product Description Page

- Effortlessly manage hundreds of variations on one page.
- Customize product attributes and recommend frequently bought items to boost cart value.



# Customer Dashboard View

- Access complete customer information anytime, anywhere - from any device.
- Insightful customer dashboard to personalize and enhance your customer experiences.



[Filters](#)
[Sort by : Recent](#)

Showing 98 buyers

**Luxe Decor**  
 Cupertino, USA  
 13 orders • 5 quotes • 2 drafts

**Patio Living**  
 Huston, USA  
 No orders yet

**Top Modern**  
 San Diego, USA  
 14 orders • 3 quotes • 2 drafts

**Luxe Decor**
Accepted
Create Order

Abandoned cart • Purchase probability High  
 Customer abandoned cart with 12 items in it on 30th June 2023

**Peter Renks**

peter@luxedecor.co
 +1 587 654 3210

**Analytics**
[Last 90 days](#)

**Total revenue**  
\$ 60,000 (+3.5%)

**Total orders**  
25  
Biggest order \$ 20,550

**Total quotes**  
40  
Biggest Quote \$ 15,780

**Drafts**  
20  
15 orders 5 quotes

**Previously ordered**
[View all](#)

Last order on 14 Aug'23  
 Ordered 10 days ago  
 Value **\$ 6,580**  
 Quantity **10**  
 Node Sofa Set (3 Seater + Ottom...  
 500SW-ND-35-CTM  
**\$ 658**  
 8 x 4 ft • Sage green  
[View Similar](#)

Last order on 07 Jun'23  
 Ordered 10 days ago  
 Value **\$ 2,400**  
 Quantity **20**  
 Syria Ergonomic Bamboo Pillo...  
 470SW-SY-03-BP,  
**\$ 62.5**  
 28" x 22" • Natural fibre • Dual color  
[View Similar](#)

Last order on 12 Mar'23  
 Ordered 10 days ago  
 Value **\$ 4,860**  
 Ayia Sofa Set  
 550SW-AY-25-PEN  
**\$ 324**  
 8 x 4 ft • Cool grey  
[View Similar](#)

**Recent orders (34)**

Type	Ref ID	Status	Buyer	Value	No. of items	Creation date
Quote	#24353456	<span>Draft</span>	Buyer name	\$ 6,800	12 items	12 Aug '23
Order	#24353456	<span>Confirmed</span>	Buyer name	\$ 12,900	09 items	12 Aug 2023
Quote	#24353456	<span>Accepted</span>	Buyer name	\$ 3,400	11 items	12 Aug 2023

# Order History

- Take orders in seconds, with visuals that will delight your customers.
- Gain complete transparency with real-time order status updates, including payment status and invoices.



Cloud Order History (843)

Manufacturer	Status	Start Date	End Date
All Manufacturers			
Search Orders By Customer and PO			
<b>WIZARD ANTIQUES</b> Huntsville, AL 35893 Berkshire Lamps, Inc. Sent to Manufacturer: 02-01-2024 12:45:43 AM	<b>PO# BL2023043044</b> Q: 02-09-2024 R: 02-09-2024 Code: B	SP: Barbara Landford Writer: Barbara Landford Sent to Retailer: 02-01-2024 12:45:43 AM	\$4,773.00 (4 Items)
<b>Clive Daniel Home</b> Naples, FL 34102	<b>PO# JM5617067</b> Q: 02-09-2024 R: 02-09-2024	SP: CLAUDE B. SPENCER/SPG Writer: Julie McDaniel	
<b>Berkshire Lamps</b> Sent to Manufacturer	<b>Wizard Antiques</b> Huntsville, AL 35893 Berkshire Lamps, Inc. Sent to Manufacturer: 02-02-2024 10:42:24 PM	<b>PO# BL2023043044</b> Q: 02-09-2024 R: 02-09-2024 Code: B Sent to Retailer: 02-01-2024 12:45:43 AM	
<b>Clive Daniel Home</b> Fort Myers, FL 339	Product	Qty	Unit Price Total Price
<b>Berkshire Lamps</b> Sent to Manufacturer	B-11145 50xPheasant Soft Handback Shade	2	\$100.00 \$200.00
<b>Berkshire Lamps</b> Sent to Manufacturer	B-11145 50xPheasant Soft Handback Shade	1	\$100.00 \$100.00
<b>Berkshire Lamps</b> Sent to Manufacturer	B-11145 50xPheasant Soft Handback Shade	2	\$100.00 \$200.00
<b>Yankee Pottery</b> Lansing	Yankee Pottery Lansing	2	\$100.00 \$200.00
<b>Berkshire Lamps</b> Sent to Manufacturer: 02-09-2024 4:10:19 AM	<b>Yankee Pottery</b> Lansing		\$4,773.00 (4 Items)
<b>Yankee Pottery</b> Lansing			\$100.00 (1 Item)

Order History

Orders, Quotes, Drafts, Invoices

Search

Filter by: Status

Type	Ref ID	Status	Item	Manufacturer	Product	Quantity	Unit Price	Total Price
Order	#34952	Complete			Item: multi-colored wood Chairs: New, 40x60x70x14	1	\$400.00	\$400.00
Order	107024	Open			Item: multi-colored wood Chairs: New, 40x60x70x14	1	\$400.00	\$400.00
Order	9330345	Open			Item: multi-colored wood Chairs: New, 40x60x70x14	1	\$400.00	\$400.00



Order History

Orders, Quotes, Drafts, Invoices

Search

Filter by: Status

Type	Ref ID	Status	Item	Manufacturer	Product	Quantity	Unit Price	Total Price
Order	#34952	Complete			Item: multi-colored wood Chairs: New, 40x60x70x14	1	\$400.00	\$400.00
Order	107024	Open			Item: multi-colored wood Chairs: New, 40x60x70x14	1	\$400.00	\$400.00
Order	9330345	Open			Item: multi-colored wood Chairs: New, 40x60x70x14	1	\$400.00	\$400.00

[Create order](#)[All](#) [Orders](#) [Quotes](#) [Drafts](#) [Invoices](#)[Filters](#)[Sort by: Recent](#)

Showing 244 results

Type	Ref ID	Status	Invoice	Shipment	Payment	Customer	Value	Updated on
<a href="#">Order</a>	#24353	Confirmed				Ross Brothers International Charles, Ross, James, Tim +4	\$ 60,000 (12 items)	09/01/2023 by Wim Hof
<a href="#">Invoice</a>	INV1234	Paid				Ross Brothers International Charles, Ross, James, Tim +4	\$ 60,000 (12 items)	09/01/2023 by Wim Hof

[← Order #2353545](#) Confirmed**Ross International**

Dupeirna, California

Created on 15 Feb 2024 by Charles  
Valid till 15 Jul 2024**Buyer details**Name  
john.doe@ross-international.com**Billing address**

Not added

**Shipping address**4717 Eva Pearl Street, Hillsborough Township  
NJ 07122

#	Product ID	Image	Details	Status	Price	Offered price	Qty	Total
	9876543210		<b>Gunnered light green wood</b> 2 seater sofa	<input checked="" type="checkbox"/> Invoiced <input type="checkbox"/> Shipped <input type="checkbox"/> Paid	\$ 625	\$ 625	6	\$ 3750 CBM : 12.5
	9876543210		<b>Soderhamn peach sofa</b> 3 seater sofa	<input checked="" type="checkbox"/> Invoiced <input type="checkbox"/> Shipped <input type="checkbox"/> Paid	\$ 682	\$ 682	6	\$ 4092 CBM : 12.5

**Container information** 40 ft container  
Capacity: 56 CBM

Total CBM : 54.9

(98% filled)

Cart total	\$ 15,342
Shipping (10%)	\$ 1,534
<b>Total</b>	<b>\$ 15,342</b>



## ← Cloud Order History (643)

Manufacturer	Status	Start Date	End Date
All Manufacturers	All Status		

Q Search Orders By Customer and PO

## WIZARD ANTIQUES

Huntsville AL 35801

PO# BL28022453644

O: 02-28-2024

S: 02-28-2024

Code: R

SP: Barbara Lankford

Writer: Barbara Lankford

Berkshire Lamps, Inc.

Sent to Manufacturer: 03-01-2024 12:45:55 AM

Sent to Retailer: 03-01-2024 12:45:43 AM

TRANSMITTED

\$4,773.00 (4 items)

## Clive Daniel Home

Naples FL 34103

PO# JM5617067

O: 02-28-2024

S: 02-28-2024

SP: ELAINE B GREENBERG

Writer: Julie McDaniel

Berkshire Lamps

Sent to Manufac

Wizard Antiques

conerh MS 38634

TRANSMITTED

## Clive Daniel Home

Fort Myers FL 339

Berkshire Lamps, Inc.

Sent to Manufacturer: 02-22-2024 10:42:24 PM

Berkshire Lamps

Sent to Manufac

TRANSMITTED

## Yankee Peddie

Lining

TRANSMITTED

\$4,773.00 (4 items)

Berkshire Lamps,

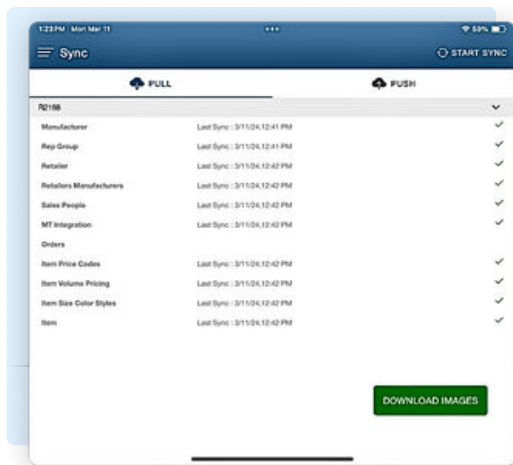
Sent to Manufacturer: 02-28-2024 4:15:19 AM

TRANSMITTED

\$100.00 (1 items)

Product	Qty.	Unit Price	Total Price
8x11x8.5H Pleated Soft Hardback Shade	2	\$50.00	\$100.00
8x11x8.5H Pleated Soft Hardback Shade	1	\$50.00	\$50.00
8x11x8.5H Pleated Soft Hardback Shade	2	\$50.00	\$100.00
8x11x8.5H Pleated Soft Hardback Shade	2	\$50.00	\$100.00

# Data Sync



 **MARKETTIME**



**WizCommerce** handles data transfers with seamless integrations, without the need for manual syncs or data push & pulls.



EPICOR

SAP S/4HANA One

SAP

ORACLE



IBM



ORACLE  
NETSUITE



QUICKBOOKS



WOO

## Overall

Feature	WizCommerce	MarketTime
Data standardization while onboarding	Yes	No
Customizable order form	Yes	No
Customer form integration with ERP/Website	Yes	No
Customizable product attributes	Yes	Limited
Customizable add to cart flow	Yes	No
Permission settings	Yes	Yes
AI-generated lead prioritization with customizable logic	Yes	No

## Order Taking

Feature	WizCommerce	MarketTime
Search by image	Yes	No
Search by customer ID	No	Yes
Search by contact name	Yes	Yes
Fuzzy search	Yes	Limited
Offline mode access	Yes	Yes
App shortcuts	No	Yes
Invite user	Yes	Yes
Seamless Version Updates without any action requirement	Yes	No

# Order Taking – Customer Management

Feature	WizCommerce	MarketTime
View customer info such as payment terms, freight terms	Yes	No
View all past orders	Yes	No
View/ Quick re-order previously purchased products	Yes	No
Personalised product recommendations	Yes	No
Add/ Edit customer details	Yes	Yes
Search customers by company name, contact name, customer ID or phone number – auto suggest	Yes	Yes
Search customers by city/state/postal codes	Yes	Yes
Ability to search client using customer number ( hence unique )	No	Yes
Sort functionality	Yes	Limited
Filter functionality	Yes	Limited
View customer dashboard – overall orders numbers/revenue & overall order revenue, Cancel order, Send email	Yes	Yes
Add multiple shipping/ billing addresses	Yes	No

## Order Taking – Catalog Creation

Feature	WizCommerce	MarketTime
Customized catalog/ flipbook creation and edit – Change background image; available offline	Yes	No
Auto generate spec sheets and line sheets	Yes	Yes
Create/ Edit wishlist	Yes	Yes
Add to cart from wishlist	Yes	Yes
Email presentations to customers	Yes	No

# Analytics – Data and Reporting

Feature	WizCommerce	MarketTime
View recent activity – orders, drafts, quotes and carts	Yes	Yes
View sales Rep/ location/ item level dashboard	Yes	Partially
Customize fields visible in dashboard	Yes	-
Sort functionality	Yes	Yes
Filter and deep view functionality	Yes	No

## WizAI – Product Recommendation and Opportunity Scoring

Feature	WizCommerce	MarketTime
View product recommendations customized to each customer	Yes	No
Cross sell and upsell product visibility at each touch point	Yes	No
Frequently bought together product recommendations	Yes	No
View similar products	Yes	No
Top leads/ best bets recommended by our proprietary WizAI algorithm	Yes	No
Customize the recommendation logics as per your need	Yes	No
See abandoned carts by customer from website	Yes	No
Recently viewed items	No	No



# Order Taking – Product Listing Page

Feature	WizCommerce	MarketTime
Sort/filter by product tags/collection, category, price range, ID, date	Yes	Yes
Sort/filter by inventory availability	Yes	No
Search by barcode/QR	Yes	Yes
Navigation of product flow through category and collection	Yes	Yes
View by grid or list	No	Yes
Customize filter and sorting attributes	Yes	No
Customize attributes visible in product listing page – prices, SKU ID etc.	Yes	Partially
Information about Live inventory against each SKU	Yes	No
Add/Remove item -> reflect in cart	Yes	Yes
Emailing collection/tagged products to the customers	Yes	Yes
Advance search for the product ( search by image )	Yes	Yes
Customize and send branded designed product presentations and tear/ spec sheet in a click	Yes	No
Groups listings ( created by logic for specific products/ customers )	No	No

## Order Taking – Product Description Page

Feature	WizCommerce	MarketTime
Product information – images,description, item ID, SKU number, price etc.	Yes	Yes
Add to cart functionality	Yes	Yes
Zoom product image/ view full screen	Yes	No
Adjust quantity by +/- sign or input number	Yes	Partial
Record notes and add media to a particular product	Yes	No
View the volume pricing offer that the manufacturer has set	Yes	No
Live inventory for the selected SKU	Yes	No
Variant management	Yes	No

## Order Taking – Cart Management

Feature	WizCommerce	MarketTime
Quoting functionality/ Manage draft quotes, orders	Yes	No
Visibility of cart abandoned on app in subsequent login	Yes	Yes
Ability to set price list at cart level	Yes	Yes
Ability to switch price list at cart item level	Yes	No
Show item information - in stock etc.	Yes	Yes
Submit as order	Yes	Yes
Submit as quote	Yes	No
Save as a draft order	Yes	Yes
Convert - quote to order in one click	Yes	No
Dynamic quote editor	Yes	Yes
Add note for the complete cart before submitting an order	Yes	Yes
Add signature before submitting an order - configurable flow	Yes	Yes

## Order Taking – Cart Management

Feature	WizCommerce	MarketTime
Sorting products in cart – product name, SKU, item amount	Yes	Yes
Cart setting – Hide/show some information	Yes	No
Add discount on full cart or line item	Yes	Yes
Add upcharge on full cart or line item	Yes	No
Clear cart functionality	Yes	Yes
Ability to change cart for the account	Yes	Yes
Configure the item before adding to cart	Yes	No
Email cart details	Yes	Yes

## Order Taking – Tradeshow Digitization

Feature	WizCommerce	MarketTime
Custom barcode and QR code generator	Yes	No
Scan barcode/ QR code through tablet/ phone	Yes	No
Scan barcode/ QR code through scanner	Yes	Yes

## Order Taking – Order Confirmation

Feature	WizCommerce	MarketTime
Customize details/ approval permissions	Yes	Yes
Add multiple billing address	Yes	No
Add multiple shipping address	Yes	No
Credit card details	Yes	Yes
Create draft order/order/quotation	Yes	Yes
Email/print draft order/order/quotation	Yes	Yes

# Order Management

Feature	WizCommerce	MarketTime
View and filter all orders	Yes	Yes
View previous order information – created by, created at, updated, sales rep, price	Yes	Yes
Edit/ cancel order	Yes	Yes
Transfer orders from one customer to another	Yes	No
Create cart from previously purchased products	Yes	No
Send email on order generation/ update	Yes	Limited

## DAM

Feature	WizCommerce	MarketTime
Separate document section	Yes	No
Send files to the customers	Yes	No
Visibility to the admin, admin + rep , customer	Yes	No



## Admin

Feature	WizCommerce	MarketTime
Guest Login	Yes	No
Basic login functionalities - Password changes etc	Yes	No
SSO and 2FA	Yes	-
Set Price for each item	Yes	Yes
Create/ Edit/ Delete Price lists	Yes	Yes

# Integrations

Feature	WizCommerce	MarketTime
Integration with all ERPs	Yes	Partially
Integration with all CRMs	Yes	No
Integration with website to sync orders back and forth	Yes	No
Product sync with website	Yes	No
Inventory sync with website	Yes	No

## Support and Service

Feature	WizCommerce	MarketTime
Dedicated Support Manager	Yes	No
24*5 Email Support	Yes	Yes
24*5 Chat Support	Yes	No
24*5 Slack Support	Yes	No
Data cleaning/ structuring assistance	Yes	No
Support, contact us (open a ticket) from platform	No	Limited
Live one on one and group training for onboarding on new reps	Yes	No
Product digitization support for young companies	Yes	No

## Payments

Feature	WizCommerce	MarketTime
Card payment	Yes	No
Add multiple payment methods	Yes	Only credit cards

## Recommended

## View all



ID: 354636

+ 2 OPTIONS

Name of the product

\$ 24.76 - \$ 32.80

Add to cart



ID: 354636

Name of the prod

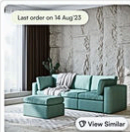
\$ 24.76 - \$ 32.80

Add

## Previously ordered

## View all

Last order on 14 Aug 23



Ordered

till date

\$ 6.580

Quantity

10

Node Sofa Set (3 Seater + Otto...

500SW-ND-3S-OTM

\$ 658

8 x 4 ft = Sage green

View Similar

Add to cart

Last order on 07 Jun 23



Ordered

till date

\$

Sylvia Ergonom

470SW-SY-ER-8

\$ 62.5

28" x 22" = Natu

View Similar

Add

## Categories

## View all



## Explore all

Showing 235 results

Category

Size

Color

Material

Price

Stock value

All Filters

Sort by : Relevancy

Category ne

## Collections



Dashboard



Product name

435664

\$ 24.76 - \$ 32.80

Parameter - Parameter - Parameter

Add to cart



Product name

435664

\$ 24.76 - \$ 32.80

Parameter - Parameter - Parameter

Add to cart



Product name

435664

\$ 24.76 - \$ 32.80

Parameter - Parameter - Parameter

Add to cart



Product name

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\$ 24.76 - \$ 32.80

Parameter - Parameter - Parameter

Add to cart